



Better Home Photos

Real Estate Photography

Introduction:

Real estate photography starts with a well-prepared home. Want your property to make an unforgettable first impression? These simple prep tips help your listing stand out, attract more buyers, and even boost your final sale price.

✓ Real Estate Photography: Exterior Home Prep Tips



1. **Wash the Driveway & Sidewalks** – Power wash concrete and pavers for a polished, move-in-ready look.
2. **Remove Vehicles from the Driveway** – Keep the view clean and centered on the home.
3. **Trim Hedges & Trees** – Tidy landscaping frames the house beautifully in exterior photos.
4. **Hide Trash Cans & Tools** – Store them out of sight to avoid clutter in shots.
5. **Clean Exterior Windows** – Sparkling windows enhance natural light inside.
6. **Touch Up Paint Where Needed** – Especially on the front door and trim for a fresh look.
7. **Stage Outdoor Seating** – Make patios and porches feel like outdoor retreats.
8. **Mow and Edge the Lawn** – A crisp lawn enhances curb appeal and symmetry.
9. **Wet the Driveway Before Photos** (*Pro Tip!*) – Adds contrast and a clean sheen.
10. **Use Warm Outdoor Lighting** – At dusk, soft lighting makes the exterior feel cozy and welcoming.



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Real Estate Photography: Interior Home Prep Tips



11. **Declutter and Depersonalize** – Clear surfaces and remove personal items to create a spacious, neutral canvas.
12. **Open Curtains and Blinds** – Let in natural light to brighten every room.
13. **Match Lightbulbs Throughout** (*Pro Tip!*) – Consistent lighting tones create a polished look.
14. **Clean Reflective Surfaces** – Mirrors, windows, and appliances show every streak in HD photos.
15. **Hide Power Cords and Chargers** – A tidy space keeps attention on the home's features.
16. **Smooth Bedding and Fluff Pillows** – Crisp linens elevate the bedroom's appeal.
17. **Close Toilet Lids & Remove Toiletries** – Bathrooms should feel spa-like and spotless.
18. **Lightly Stage the Dining Table** (*Pro Tip!*) – A simple setup makes it feel like home.
19. **Turn Off Ceiling Fans and TVs** (*Pro Tip!*) – Prevents motion blur and screen glares.
20. **Add a Natural Touch** – A fresh plant, floral arrangement, or bowl of fruit adds warmth.

• **Bonus Tip:** If you're unsure where to start, a quick call to your photographer can help you prioritize these steps.

Want to make sure your listing looks its absolute best? **Contact us now** to book your professional real estate photoshoot today!